

SHOP TALK

...WHAT THE REC

FREE

Twista

THE PERFECT STORM



El DeBarge
HEART THROB
TRIUMPHANT COMEBACK



Kristina Beaty
THE GLAMOUR
TECHNICIAN



Trak Burnaz
WHO'Z HOT N
DA STREETZ

MEDIA KIT

SHOP TALK

www.shoptalkpublication.com

ShopTalk Publication (STP) is a free monthly, urban lifestyle and entertainment magazine headquartered in Detroit. Founded by Okane Media Group, LLC in 2010, STP is a regional and national portal for fashion, pop culture, technology, sports and mainstream, local and indie music.

Catering to an age demographic of 18-40, STP also serves as a dual role on a local, urban level. Helping to fill the void within the urban community by highlighting beauty salons, barbershop shops, nail salons, massage parlors & spas, clothiers and restaurants, STP also provides local businesses with affordable advertising.

With a circulation of already 40,000 in Southeast Michigan and over 350 approved locations and 120,000 readers, STP is definitely 'what the people are talkin about'! The likes of Twista, Toni Braxton, Cypress Hill, El DeBarge, B.O.B, Rick Ross has graced the cover of Shoptalk. Look for Shoptalk to be in Atlanta, Chicago, Philadelphia and Dallas in 2011.



\$225

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10.25 X 6.125

\$450

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4 LINES - \$40

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\$100

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(NEXT COMEDY SHOW (WJLB'S COCO'S PRE-VALENTINE'S DAY - FEB. 12, 2011))



\$175

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Articles must be supplied by client

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w/o Article \$150

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ADS START @ \$75

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